




**The North Shore Labor Council's 11th Annual Education Conference:  
Building A Movement for Worker and Community Power**

In the face of extreme **wealth inequality**, how can community and labor work together to build a **strong public sector**? We will discuss how we can build a movement for both effective **collective bargaining** and services for **our communities**.



**Saturday, February 25, 2012**

Registration at 9:30a.m, Program runs from 10 a.m. – 2 p.m.  
St. Stephen's Memorial Episcopal Church at 74 South Common Street in Lynn  
Lunch, Childcare, & Translation Provided

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Welcome by: Steve Tolman, MA AFL-CIO President  
Moderated by: Jeff Crosby, NSLC President

**Morning Panel:**

Maria Carrasco, Lynn School Committee  
Jay Chambers, Iron Workers 7 & Occupy Boston  
Jen Springer, MA AFL-CIO Executive VP

**Workshop Information, Full Agenda & Registration Form on Reverse**

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The North Shore Labor Council is a coalition of 50 local unions representing over 18,000 members. We are dedicated to promoting solidarity between North Shore unions & fighting for a better life for all working people on the North Shore. Learn more: [www.nslaborcouncil.org](http://www.nslaborcouncil.org) or find us on Facebook.

# WORKSHOPS

## Income Inequality & the Racial Wealth Divide (BILINGUAL)

This workshop will explore our current economic inequality and critically examine the way in which race impacts the distribution of resources and privileges. It will focus on the role of government policies, and will begin to develop strategies, campaigns and actions that will help create greater economic equality and racial economic justice.

## Reframing the Debate on Public Sector Workers

Public sector workers, and their unions, have increasingly been the focus of anger and outrage. In this workshop we'll explore media coverage of the public sector and public sector workers, examine framing as a tool for countering negative attitudes in the context of building a movement, and practice crafting specific messages for targeted audiences.

## Fair Taxes for Public Education & Public Services (BILINGUAL)

Why are teachers being laid off and class sizes growing when millionaires are paying less in taxes than the people who work for them? This workshop will explore how to organize for fair and sustainable revenue sources to support essential public services, defend public sector collective bargaining rights, and create a better future for all workers.

### AGENDA

|               |                             |
|---------------|-----------------------------|
| 9:30 - 10:00  | Coffee & Registration       |
| 10:00 - 11:30 | Welcome & Panel (see front) |
| 11:30 - 12:00 | Lunch                       |
| 12:00 - 1:45  | Workshops                   |
| 1:45 - 2:00   | Conference Wrap Up          |

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### REGISTRATION FORM

\$10 Registration Fee

To register please call Aliza at 781-595-2538 or email [northshorelaborcouncil@gmail.com](mailto:northshorelaborcouncil@gmail.com)  
Registration Deadline: February 22nd. Childcare provided.

Name \_\_\_\_\_ Union/Organization \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Workshops (PICK ONE)

- Racial Wealth Divide  
 Reframing the Debate  
 Fair Taxes  
 I will need childcare for \_\_\_\_ children  
 \$10 registration fee is enclosed.

Payable/Mail to: North Shore Labor Council, 112 Exchange St. Lynn, MA 01901  
Fax to: 781-595-8770 Web: [www.nslaborcouncil.org](http://www.nslaborcouncil.org)